



# A guide to our new school uniform

The 1881 Collection

# Welcome from our Principal.

Caulfield Grammar School students have been wearing our uniform with pride since 1881. With great excitement we now introduce the latest evolution of our academic uniform.



Tags on the new uniform serve as a reminder of the School Values

### A development that's been years in the making

LATE 2016	2017	2018	2019
<ul> <li>Girls approached senior staff wanting the option of wearing pants and shorts instead of dresses and skirts</li> </ul>	• Decision made to conduct a full academic uniform review to be released to coincide with the 40th anniversary of co-education in 2021	<ul> <li>Community surveyed</li> <li>Term 2 - Pants option introduced for girls</li> <li>Term 4 - Shorts and shirt options introduced for girls</li> </ul>	<ul> <li>Working group and steering committee established</li> <li>Brief for designer finalised</li> <li>Concepts reviewed</li> <li>Student groups invited to offer feedback</li> </ul>
			<ul> <li>Final concept submitted to School Executive and School</li> </ul>

Council for approval

In 1981, our School celebrated its centenary, Wheelers Hill Campus opened, and Caulfield Grammar School welcomed its very first female students. An academic uniform was introduced for our female students – styles were created and guidelines were set as to how our girls could wear it with confidence.

A lot has changed since 1981 – both at Caulfield Grammar School and in the community. Female students now make up close to 50% of our student body, and we encourage and value student voice and input more than ever before.

As we celebrate 140 years of the School and 40 years of both Wheelers Hill Campus and coeducation in 2021, we're pleased to introduce our reviewed, refreshed and contemporary academic uniform that will better suit today's students and community expectations, while respecting our navy and white heritage. Students and families have been involved from the beginning – with working groups looking at designs, fabric styles and how it will be worn. A true community effort.

Our new coordinated wardrobe is designed to allow all students to be comfortable and active – mixing and matching items to suit their day's activities and the weather. Importantly, a uniform our students will wear with pride.

The 1881 Collection, informed by student voice and future-focused, will serve not only our students starting in 2021 but those walking through our gates for decades to come.

MMM

Ashleigh Martin, Principal November 2020

2020	2021	2022	2023
<ul> <li>February – Uniform suppliers confirmed</li> <li>April–June – Uniform manufactured</li> <li>November – 1881 Collection available for purchase</li> </ul>	<ul> <li>Term 1 – 1881 Collection able to be worn in conjunction with existing uniform, two year transition period commences</li> <li>March – Second-hand unform shops will stop accepting current uniform items but will continue to sell and run down stock</li> </ul>	<ul> <li>September – Second-hand uniform shops will responsibly dispose of any unsold existing uniform stock via charities and textile recycling programs</li> </ul>	• Term 1 – All students expected to exclusively wear 1881 Collection

### The journey to our new uniform.

It started with a fairly simple request to senior staff in 2016: female students wanted the option of wearing pants and shorts instead of dresses and skirts.

Originating in 1981, with the first 60 female students enrolled at the brand-new Wheelers Hill Campus, the girls uniform was designed to complement the existing boys uniform.

With the 40th anniversary of co-education and Wheelers Hill Campus in 2021, a thorough review and design process was timely and crucial to meeting the social standards and needs of students and their families, notably gender diverse options, a trans-seasonal style (no more winter or summer uniforms), comfort and durability.

The successful review and introduction of a new Sports uniform had just been completed, so there was a model in place to guide the process; one of collaboration and consultation.

A working group and steering committee were formed, made up of staff, parents and members of the School Executive and School Council. Director of Community Engagement, Sue Sonego, led the work with Uniform Coordinator, Phillipa Wass.

"I wore the existing uniform when I was a student at CGS, and with my daughter now at Malvern Campus, I saw how little had changed. I knew there were tremendous opportunities for incorporating comfort and style for students while giving them more choice and ownership," Sue said. The first step was to find out what the community thought of the existing uniform – what they liked, what they disliked and what opportunities they could see for improvement.

"It was a comprehensive survey of our community, which included staff, parents, students and many Grammarians who are either staff or current parents," Sue added of the community consultation which received approximately 700 responses.

Students, too, had their say. Focus groups made up of students representing all year levels and all campuses were formed to discuss their needs with a focus on gender, cultural diversity, comfort and choice.

These efforts informed a design brief for Jonathan Ward. A leader in his field, Jonathan brought creativity, vision and his experience as Executive Designer at R.M.Williams from 2001-2015 to the project.

Having worked on uniforms for Qantas and the Australian Paralympic Committee as well as independent schools around Australia, Jonathan dove headfirst into the School's archives. Drawing on our history and heritage, he ensured the new uniform honours those that had preceded it.



Along with respecting Caulfield Grammar's history, the new uniform had to encompass community standards, economic factors, social and cultural diversity and meet the School's environmental and sustainability requirements.

"We are delivering a uniform that reflects everybody, every student, on every campus, as well as past students. Something everyone can be proud of," Jonathan said.

Four design concepts were presented to the steering committee, taking into account all survey feedback and research. After consultation and discussion, the options were narrowed to two and eventually, the final, recommended concept.

Throughout the process, students were able to offer their thoughts, opinions and insights. Before the recommendation was made, students gathered in mid-2019 with the steering committee and Jonathan Ward to view and comment on design concepts. They also had the opportunity to sample styles and fabrics.

One of the Malvern Campus parents involved in the process, Louisa Durbin, was there to see students trying on samples for the first time.

"It was really exciting to see the students' level of comfort and how well they looked. It's a really consistent, fresh look for our students," she said. Years of effort culminated in the announcement of the 1881 Collection in early 2020. Essential elements of our CGS brand and identity have been maintained, in particular the 'handwriting' or style of the School's core colours: navy and white. The collection includes a range of wardrobe items that are non-gender specific, trans-seasonal and affordable.

With help from uniform supplier Bob Stewart, concerted efforts were made to consider sustainable and ethically-sourced materials, as well as reducing the amount of plastic used in packaging. Ethical garment manufacture is part of the range, and the School's commitment to second hand selling and charity recycling continues.

A transparent process, representative of the entire School community, the introduction of the 1881 Collection will provide as much versatility and comfort for students in 2021 as it will for the thousands of students starting at Caulfield Grammar School in the years ahead.

### Choice and comfort.

# We've prepared this information to guide you through the transition.

#### What are the major characteristics of the new design?

The new 1881 Collection uniform offers a coordinated wardrobe of choice and comfort. Garments complement each other and can be worn all year round.

Consideration has been given to diverse requirements including age, cultural and religious heritage, and gender. There are no longer male or female uniforms or summer and winter uniforms; all items are non-gender specific and trans-seasonal.

The uniform continues to comply with ethical standards and Australian Garment Safety recommendations.

#### Can my child keep wearing their current uniform?

Yes, however the current uniform will be phased out at the end of 2022.

In 2021 and 2022, students will be encouraged to wear the new navy socks and tights, the new School ties, the new Years 1 to 9 oxford blue shirts, and the Years 10 to 12 white shirts. These garments all have the School crest embroidered on them.

All students will be required to wear the new 1881 Collection uniform from the start of 2023.

#### What impact is there on the second-hand uniforms?

The current second-hand shops at Wheelers Hill and Caulfield campuses continue to operate, selling both sport and academic uniform items.

The current academic uniform will be accepted for resale up until the end of Term 1, 2021. The sport uniform and current blazers and jumpers will continue to be accepted.

The current academic uniform will only be available for purchase in the second-hand shops until the end of Term 3, 2022 or while stocks last. Any items remaining at this time will be disposed of responsibly though our charity providers.

### Can new uniform items be mixed with the old uniform, eg new blazer with old shirt and trousers?

Yes, students can mix old with new until the end of 2022. However, when replacing items the School encourages the purchase of new 1881 Collection items.

Current blazers and jumpers can continue to be worn beyond 2023. New fabrics are a feature of the new range, but the design does not change for these two garments.

#### Are the fabrics machine washable or dry clean only?

All 1881 Collection garments, except the blazer, are machine washable.

#### Will there be allergy free options?

The current policy will continue, where substitute fabrics are offered. We encourage families to liaise with uniform shops directly.

#### Can garments still be handed down?

Yes, the new uniform options will make it easier to hand down garments to siblings.

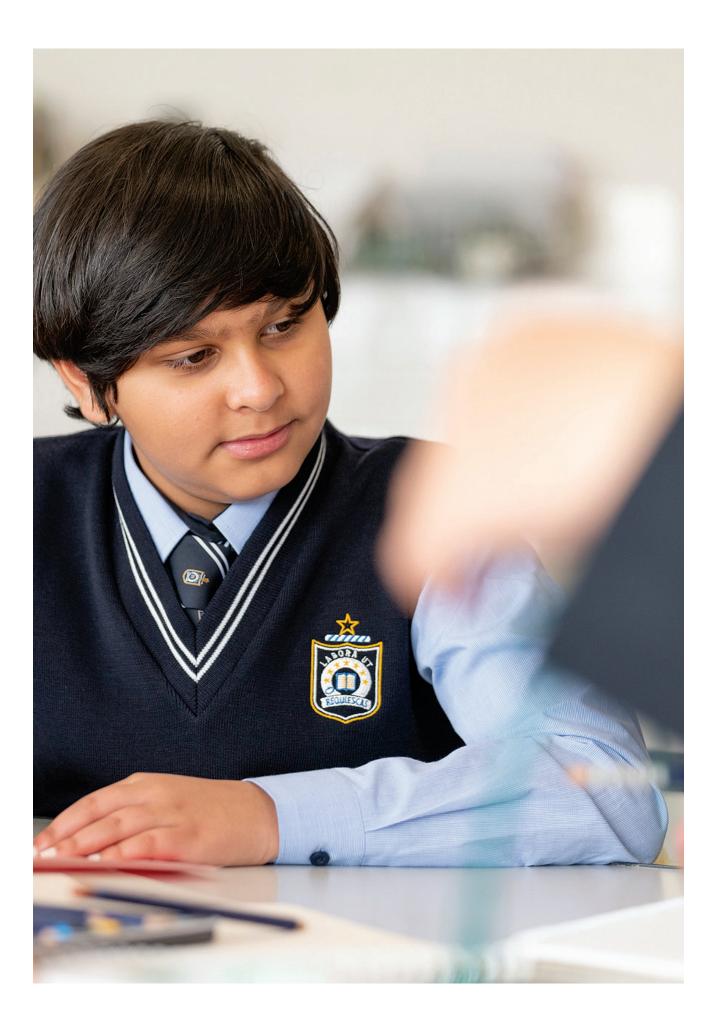
There will be classic and tailored fits, which are not gender specific, to suit different body shapes.

#### Will the new uniform be more expensive?

The 1881 Collection uniform pricing will closely align with the current uniform costs. New garments will be priced accordingly with costs reflecting the changes to styling such as additional cresting, trims and any extra details.

#### Is the sport uniform changing?

The sport uniform remains unchanged.



## Meet Jonathan Ward.

Jonathan Ward, one of Australia's most prominent designers – recognised for his innovation, creativity and vision, is the man behind the 1881 Collection.



He has collaborated with many of Australia's best-known brands over the years. In his pioneering days he spent significant time abroad, studying at the prestigious Parsons School of Design in New York City and subsequently working with global fashion houses, including Yves Saint Laurent.

Jonathan Ward Couture was established in 1988 to offer Australia's most notable celebrities, personalities, supermodels and movie stars evening wear and bridal gowns designed and created by Ward himself.

Ward was Executive Designer at the iconic Australian company R.M.Williams from 2001 to 2015. During his 15-year tenure with them he collaborated with household names including Qantas, Tourism Australia, Virgin Blue, Westpac, Elders, Emirates and the Australian Paralympic Committee. In 2012 Ward was added to the 'Australian Fashion Walk of Style' with R.M.Williams. For the last 10 years, Jonathan has been an ambassador for the Wool4School program. This has included acting as a design competition judge, mentoring design students, and re-creating the annual winning student design that is showcased both nationally and internationally as part of the iconic Woolmark brand.

Jonathan has worked with some of Australia's most prominent independent schools on the design of their uniforms across all year levels and purposes including academic, sport and accessories.

The extensive experience Jonathan brings to the design, concept and manufacturing of school uniforms in the Australian context has given the Caulfield Grammar School community a uniform that inspires pride while being functional, timeless and long-lasting.





(Left) Jonathan Ward. (Above) Blazer pockets through the years. (Right) Jonathan worked with students, staff and parents while designing the new uniform options.

# CGS School Uniform History.

Annual Sports Day held at St. Kilda Cricket Ground, 7 October 1898.



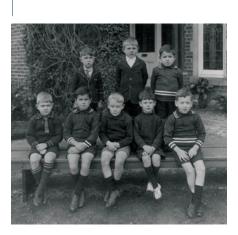
Studio portrait of John Leslie Edwards (1912-15).



1881	1882	1883	1896	1898
School Founded on 25 April 1881.	Blue and white colours and motto, 'Labour to Rest' - 'Labora ut Requiescas' chosen by Founder, Mr Joseph Henry Davies.	The School Prospectus of 1883 includes a clothing list for Boarders specifying one best suit, two common suits, a top coat, two neckties, shirts, boots, underwear and nightwear. Commercial uniform supply shops were not yet established.	The first School crest designed by third Headmaster, Mr W M Buntine.	A School cap or hat ribbon and a senior blazer with white piping and shield pocket were introduced by Mr W M Buntine.



Prefects, 1919. School Captain, E H Howell (1916-19) sits in the middle of the front row.



Preparatory class, 1923.



Studio portrait of Keith R Towe (1945-46). Keith wears the CGS school cap badge of interlocking initials and striped tie.

Students cheering at interschool swimming sports, 1950s. Wearing CGS caps with ties and jumpers showing distinctive stripe.



House Captains, 1953.



1985 School Captain, Dean Anderson, with Wheelers Hill girls Caroline Jones and Samantha Bell.



- Mr W M Buntine establishes a Kindergarten and a play-based uniform of shorts, shirt and jumper with white stripes was introduced.
- Uniform is regularised for all students by Headmaster Rev S W Kurrle. A clothing list outlines rules and unform available from commercial suppliers at a reasonable price.

1956

Girls uniform introduced in 1981 for the opening of Wheelers Hill Campus. Female students not enrolled at Caulfield or Malvern campuses until 1993.

1981

Trousers and short options made available for girls.

2018

The 1881 Collection is introduced.

2021



Foundation members of girls Boarding with Boarding Housemaster Mr N Dwyer, 1993.



Primary Choir at Founder's Day service, 2003 – a snapshot of junior students wearing the winter uniform as was current until 2021.

# ELC to Prep Uniform.

New 1881 Collection short and long sleeve polos and skort accompany items in current range. Sports jacket now available from ELC.





(Right and below) Our ELC students now have a uniform in keeping with School colours and style while still being functional and comfortable.



# Years 1 to 9 Uniform.

Blazers, shirts, pants and shorts available in both classic and tailored fits. Current blazer and jumper style maintained, new trans-seasonable fabrication available.









**Trans-seasonal short** 



Jumper



Trans-seasonal pant



Accessories

Vest







White Tipped Years 1 - 11 **Cotton Sock** 

Tie





Tights Opaque Heavyweight Years 1 - 12





Tights Semi Opaque Lightweight Years 7 - 12

13





(Above and right) With the exception of the pinafore and skirt, students can wear the same uniform from Year 1 to Year 9, with the blazer introduced in Year 3.

# Years 10 to 12 Uniform.

Blazers, shirts, pants and shorts available in both classic and tailored fits. Current blazer and jumper style maintained, new trans-seasonable fabrication available.



### Year 12 accessories





Badge

Tie Year 12



**Tie** Committee

tee





(Left and below) New accessories available include a cardigan, beanie and Year 12 specific items.





# A new chapter begins.

The 1881 Collection is available from Bob Stewart Uniform Shops. We look forward to our students wearing the 1881 Collection with pride for many years to come.

#### **Bob Stewart Uniform Shop**

158-160 Waverley Rd Malvern East 3145 Telephone 9036 7342 Email: malvern@bobstewart.com.au website: www.bobstewart.com.au

#### **On Campus Stores**

Caulfield Campus Telephone 03 9036 7374 caulfieldestk@bobstewart.com.au

Wheelers Hill Campus Telephone 03 9036 7375 caulfieldwh@bobstewart.com.au

Visit CaulfieldLife School Locker for more information.







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#### CAULFIELD GRAMMAR SCHOOL

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